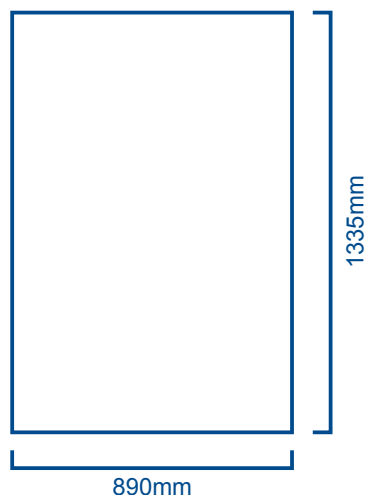


PRODUCTION SPECIFICATION

PORTRAIT REAR

THINK
BIG.



| | |
|----------------------------|---|
| Artwork | Visual & Finished size: 296.67mm (w) x 445mm (h) (1/3 scaling) plus 4mm bleed all sides (no trims) |
| Actual | Visual & Finished size : 890mm (w) x 1335mm (h) |
| Accepted Format | High resolution Print Ready PDF files (maximum PDF file size of 500MB) Preferred option is for layered file to be exported with PDF/X-4 setting |
| Resolution | All high resolution images and files are to be supplied 300dpi at artwork size (CMYK) |
| Black Specification | All blacks to be supplied as CMY = 60% and K = 100% (disable overprint) |
| Fonts | All fonts / text to be converted to outlines |
| Barcodes | A unique barcode ID will be provided for artwork approved for display by BBA The scannable barcode MUST be printed in the bottom left corner of the visible area |
| File Transfer | Hi-Res PDF via Wetransfer.com Supplied files to be labelled with 'Campaign ID_DesignName' |

BBA Approved Substrates and Production Method

| | |
|-------------------------------|---|
| SAV | AVERY MPI 3111, DECOBUS RITRAMA with HYBRID II or PE LINER, MACTAC MACal 8129HGR (Screen printing) or MACTAC MACJT5829RM (Digital printing) |
| Perforated Window Film | Contravision WBPRG40 (replacement liner only) or Clear Focus Classic Vue CFEABW (solid paper release liner only) |
| Production Method | Perforated window film top section & SAV bottom section Top and bottom sections require 250mm overlap across join ie: 1400mm (w) x 1300mm (h) |
| Spares | 10% spares are to be supplied in addition to the booked media quantity |
| Labelling | All material delivered to BBA installers MUST be labelled clearly and contain the following: 1. Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number |
| Deadlines | Finished Artwork is required 21 days prior to the campaign start date Finished Material is required 7 days prior to the campaign start date |