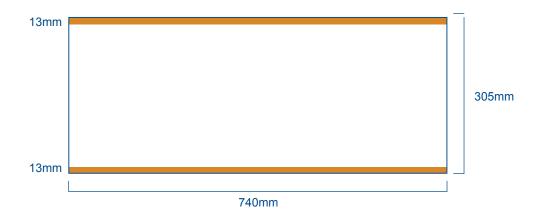
PRODUCTION SPECIFICATION INTERIORS





Interior Note All important copy, image and logos should be kept clear of the orange intrusion zones

Artwork Visual & Finished size: 246.66mm (w) x 101.66mm (h) (1/3 scaling)

plus 4mm bleed all sides (no trims)

Actual Visual size: See exclusion zone above

Finished size: 740mm (w) x 305mm (h)

Accepted Format High resolution Print Ready PDF files (maximum PDF file size of 500MB)

Preferred option is for layered file to be exported with PDF/X-4 setting

Resolution All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)

Black Specification All blacks to be supplied as K = 100% (disable overprint)

Fonts All fonts / text to be converted to outlines

Barcodes A unique barcode ID will be provided for artwork approved for display by BBA

The scannable barcode MUST be printed in the top right corner of the visible area

File Transfer Print ready PDF to be supplied via FTP

Supplied files/folders to be labelled with 'Campaign ID_DesignName'

Approved Substrates and Production Method

SAV Avery MPI 3111, Decobus Ritrama 005276, MACTAC MACal 8129HGR (Screen printing)o

or MACTAC MACJT5829RM (Digital printing)

Spares 10% spares are to be supplied in addition to the booked media quantity

Labelling All material delivered to BBA installers MUST be labelled clearly and contain the following:

1. Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number

Deadlines Finished Artwork is required 21 days prior to the campaign start date

Finished Material is required 7 days prior to the campaign start date

Non Conformance Incorrect material delivery may affect the on time installation and display period

of the booked media campaign

We will advise Media client of Non Conformance situations

