



<b>Interior Note</b>	All important copy, image and logos should be kept clear of the orange intrusion zones
<b>Artwork</b>	Visual & Finished size: 246.66mm (w) x 101.66mm (h) (1/3 scaling) plus 4mm bleed all sides (no trims)
<b>Actual</b>	Visual size: See exclusion zone above Finished size: 740mm (w) x 305mm (h)
<b>Accepted Format</b>	High resolution Print Ready PDF files (maximum PDF file size of 500MB) Preferred option is for layered file to be exported with PDF/X-4 setting
<b>Resolution</b>	All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)
<b>Black Specification</b>	All blacks to be supplied as K = 100% (disable overprint)
<b>Fonts</b>	All fonts / text to be converted to outlines
<b>Barcodes</b>	A unique barcode ID will be provided for artwork approved for display by BBA The scannable barcode MUST be printed in the top right corner of the visible area
<b>File Transfer</b>	Print ready PDF to be supplied via FTP Supplied files/folders to be labelled with 'Campaign ID_DesignName'

## Approved Substrates and Production Method

<b>SAV</b>	Avery MPI 3111, Decobus Ritrama 005276, MACTAC MACal 8129HGR (Screen printing) or MACTAC MACJT5829RM (Digital printing)
<b>Spares</b>	10% spares are to be supplied in addition to the booked media quantity
<b>Labelling</b>	All material delivered to BBA installers MUST be labelled clearly and contain the following: 1. Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number
<b>Deadlines</b>	Finished Artwork is required 21 days prior to the campaign start date Finished Material is required 7 days prior to the campaign start date
<b>Non Conformance</b>	Incorrect material delivery may affect the on time installation and display period of the booked media campaign We will advise Media client of Non Conformance situations