

2021 Outdoor Advertising Calendar

JANUARY

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
L1 18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
L2 15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MARCH

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
L3 15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

APRIL

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
L4 12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MAY

M	T	W	T	F	S	S
				1	2	
3	4	5	6	7	8	9
L5 10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

M	T	W	T	F	S	S
	1	2	3	4	5	6
L6 7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

M	T	W	T	F	S	S
			1	2	3	4
L7 5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

M	T	W	T	F	S	S
						1
L8 2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
L9 30	31					

SEPTEMBER

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
L10 27	28	29	30			

OCTOBER

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
L11 25	26	27	28	29	30	31

NOVEMBER

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
L12 22	23	24	25	26	27	28
29	30					

DECEMBER

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
L13 20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY '22

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
L1 17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

STREET FURNITURE CITYLIGHTS and SMARTFRAME starts every Tuesday

DIGITAL LARGE FORMAT, AIRPORT and RAIL starts every Monday.

Printed creative needs to be delivered two weeks prior to campaign start date.

 Transit Start Dates

 Billboard Start Dates



CONNECT WITH US.



BBA Digital

Helping our ooh clients in online media buying. We plan, execute and optimise data driven programmatic campaigns that allow you to reach your ideal consumer across all online platforms.

[Download overview here](#)

1300 750 922

e sales@billboardsaustralia.com.au

w billboardsaustralia.com.au



Billboards Australia Pty Ltd

We connect brands with people. We deliver the right audiences, in the right locations, because we offer every billboard and ooh format type across all vendors, throughout Australia and New Zealand.

1300 750 922

e sales@billboardsaustralia.com.au

w billboardsaustralia.com.au



THINK
BIG.



Billboards Australia

Outdoor Billboard Advertising.

1300 750 922 sales@billboardsaustralia.com.au <http://www.billboardsaustralia.com.au>