

PRODUCTION SPECIFICATION SUPER 8

THINK
BIG.

Visual	8300mm (w) x 2200mm (h)
Actual	8330mm (w) x 2230mm (h)
Artwork	1/10 scaling plus 40mm bleed all sides (no trims)
Accepted Format	High resolution Print Ready PDF files (maximum PDF file size of 500MB) Preferred option is for layered file to be exported with PDF/X-4 setting
Resolution	All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)
Black Specification	All blacks to be supplied as CMY = 60% and K = 100% (disable overprint)
Fonts	All fonts / text to be converted to outlines
Barcodes	A unique barcode ID will be provided for artwork approved for display by Billboards Australia The scannable barcode MUST be printed in the top right corner of the visible area
File Transfer	www.wetransfer.com Supplied files to be labelled with 'Campaign ID_DesignName'
Approved Substrates	Frontlit - Avery MPI4352, Carrflex280, SignSkin280, VIEWflex270 Backlit - Avery MPI4410, BFLEX500, LX600, VIEWflex Backlit 510
Finishing	6mm Kedar edging all sides
Labelling	All material delivered to APNO installers MUST be labelled clearly and contain the following: 1. Campaign Name, 2. Panel size & Static Panel number, 3. Qty, 4. Barcode image & number
Deadlines	Finished Artwork is required 21 days prior to the campaign start date Finished Material is required 7 days prior to the campaign start date
Non Conformance	Incorrect material delivery may affect the on time installation and display period of the booked media campaign Billboards Australia will advise Media client of Non Conformance situations