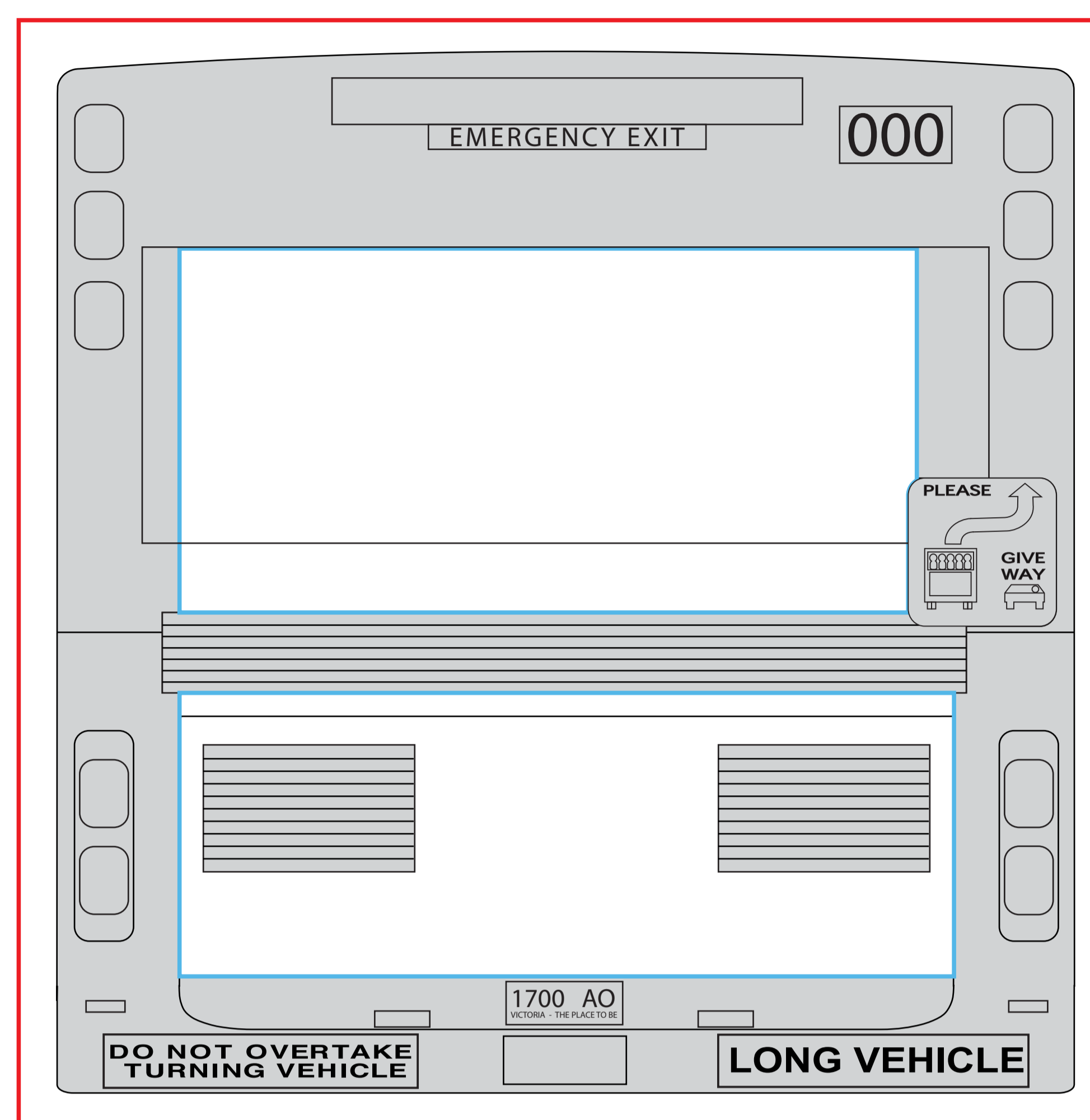


PRODUCTION SPECIFICATION

FULLBACK VIC TWO

THINK
BIG.



VIC Two
SCALE 1:10

Fullback Notes All important copy, image and logos should be kept within the blue 'safe' zone (visual size)
The shaded areas may be affected by intrusions not indicated on the grid
Artwork to extend from visual size to finished size (red box - includes bleed)
The above template can be opened in Illustrator for artwork generation
Final artwork to be supplied without the grid on the file
A lo-res PDF/JPG should be supplied with the grid on the file for positional reference

Artwork Visual size: 183mm (w) x 172mm (h)
Finished size: 260mm (w) x 265mm (h) (1/10th scaling - NO TRIMS)

Actual Visual size: 1830mm (w) x 1720mm (h)
Finished size: 2600mm (w) x 2650mm (h)

Accepted Format High resolution Print Ready PDF files (maximum PDF file size of 500MB)
Preferred option is for layered file to be exported with PDF/X-4 setting

Resolution All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)

Black Specification All blacks to be supplied as CMY = 60% and K = 100% (disable overprint)

Fonts All fonts / text to be converted to outlines

Barcodes A unique barcode ID will be provided for artwork approved for display by APN Outdoor
The scannable barcode MUST be printed in the bottom left corner of the visible area

File Transfer Print ready PDF to be supplied via FTP

Supplied files/folders to be labelled with 'Campaign ID_DesignName'

Approved Substrates and Production Method

SAV Avery 2112 SAV (Solvent Inkjet printing only)

Production Method SAV in two horizontal sections - top 1250mm, bottom 1400mm, with 50mm overlap across join

Spares 10% spares are to be supplied in addition to the booked media quantity
(one spare panel for booked panels where 10% is less than one whole print)

Labelling All material delivered to APNO installers MUST be labelled clearly and contain the following:
1. Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number

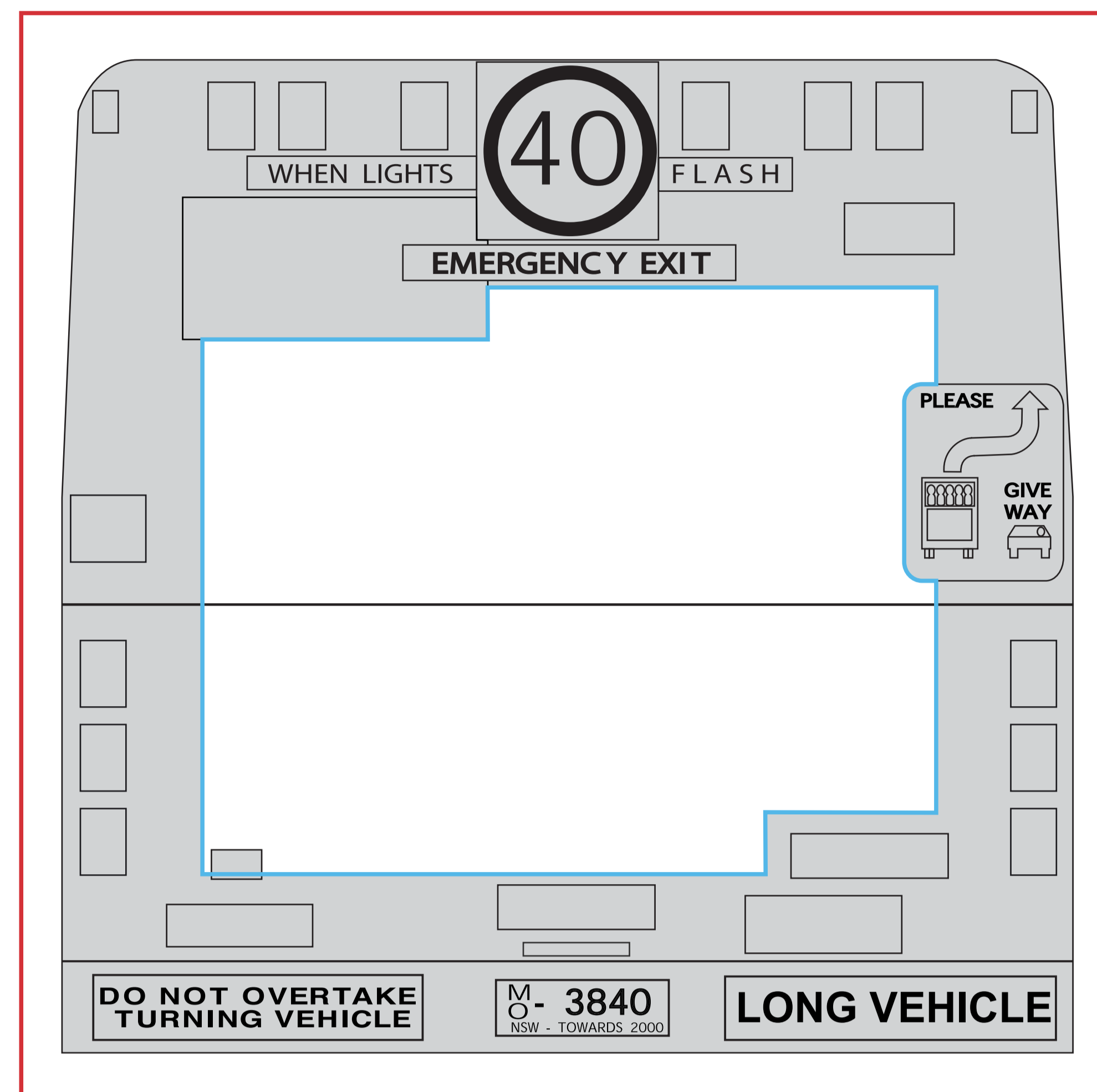
Deadlines Finished Artwork is required 21 days prior to the campaign start date
Finished Material is required 7 days prior to the campaign start date

Non Conformance Incorrect material delivery may affect the on time installation and display period of the booked media campaign
we will advise Media client of Non Conformance situations

PRODUCTION SPECIFICATION

FULLBACK NSW-VIC ONE

THINK
BIG.



NSW-VIC One

SCALE 1:10

Fullback Notes All important copy, image and logos should be kept within the blue 'safe' zone (visual size)
The shaded areas may be affected by intrusions not indicated on the grid
Artwork to extend from visual size to finished size (red box - includes bleed)
The above template can be opened in Illustrator for artwork generation
Final artwork to be supplied without the grid on the file
A lo-res PDF/JPG should be supplied with the grid on the file for positional reference

Artwork Visual size: 175mm (w) x 140mm (h)
Finished size: 262mm (w) x 260mm (h) (1/10th scaling - NO TRIMS)

Actual Visual size: 1750mm (w) x 1400mm (h)
Finished size: 2620mm (w) x 2600mm (h)

Accepted Format High resolution Print Ready PDF files (maximum PDF file size of 500MB)
Preferred option is for layered file to be exported with PDF/X-4 setting

Resolution All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)

Black Specification All blacks to be supplied as CMY = 60% and K = 100% (disable overprint)

Fonts All fonts / text to be converted to outlines

Barcodes A unique barcode ID will be provided for artwork approved for display by APN Outdoor
The scannable barcode MUST be printed in the bottom left corner of the visible area

File Transfer Print ready PDF to be supplied via FTP
Supplied files/folders to be labelled with 'Campaign ID_DesignName'

Approved Substrates and Production Method

SAV Avery 2112 SAV (Solvent Inkjet printing only)

Production Method SAV in two horizontal sections - top 1200mm, bottom 1400mm, with 50mm overlap across join

Spares 10% spares are to be supplied in addition to the booked media quantity
(one spare panel for booked panels where 10% is less than one whole print)

Labelling All material delivered to APNO installers MUST be labelled clearly and contain the following:
1. Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number

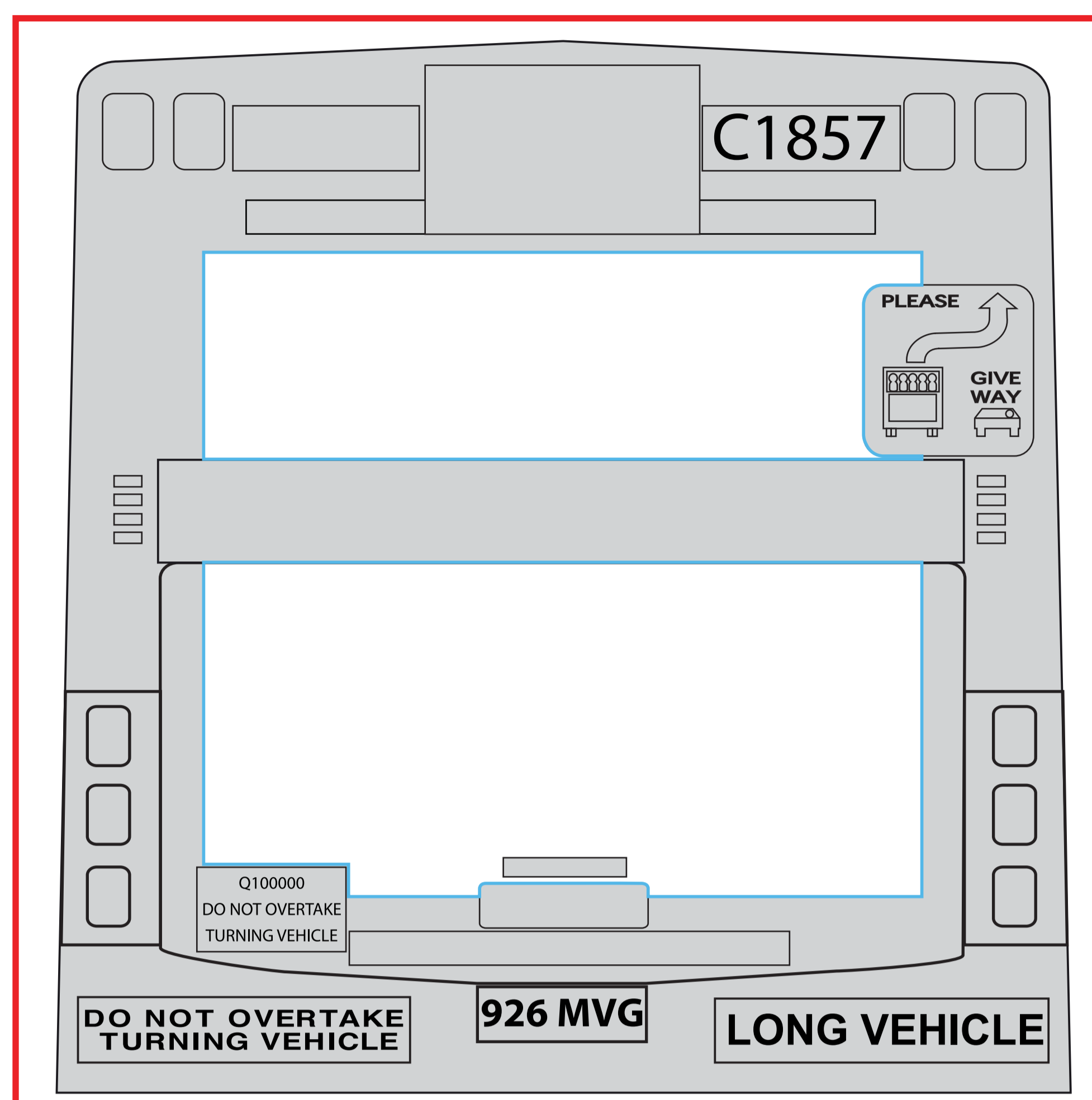
Deadlines Finished Artwork is required 21 days prior to the campaign start date
Finished Material is required 7 days prior to the campaign start date

Non Conformance Incorrect material delivery may affect the on time installation and display period of the booked media campaign
we will advise Media client of Non Conformance situations

PRODUCTION SPECIFICATION

FULLBACK QLD-VIC ONE

THINK
BIG.



QLD-VIC One
SCALE 1:10

Fullback Notes All important copy, image and logos should be kept within the blue 'safe' zone (visual size)
The shaded areas may be affected by intrusions not indicated on the grid
Artwork to extend from visual size to finished size (red box - includes bleed)
The above template can be opened in Illustrator for artwork generation
Final artwork to be supplied without the grid on the file
A lo-res PDF/JPG should be supplied with the grid on the file for positional reference

Artwork Visual size: 170mm (w) x 152mm (h)
Finished size: 260mm (w) x 260mm (h) (1/10th scaling - NO TRIMS)

Actual Visual size: 1700mm (w) x 1520mm (h)
Finished size: 2600mm (w) x 2600mm (h)

Accepted Format High resolution Print Ready PDF files (maximum PDF file size of 500MB)
Preferred option is for layered file to be exported with PDF/X-4 setting

Resolution All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)

Black Specification All blacks to be supplied as CMY = 60% and K = 100% (disable overprint)

Fonts All fonts / text to be converted to outlines

Barcodes A unique barcode ID will be provided for artwork approved for display by APN Outdoor
The scannable barcode MUST be printed in the bottom left corner of the visible area

File Transfer Print ready PDF to be supplied via FTP
Supplied files/folders to be labelled with 'Campaign ID_DesignName'

Outdoor Approved Substrates and Production Method

SAV Avery 2112 SAV (Solvent Inkjet printing only)

Production Method SAV in two horizontal sections - top 1200mm, bottom 1400mm, with 50mm overlap across join

Spares 10% spares are to be supplied in addition to the booked media quantity
(one spare panel for booked panels where 10% is less than one whole print)

Labelling All material delivered to APNO installers MUST be labelled clearly and contain the following:
1. Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number

Deadlines Finished Artwork is required 21 days prior to the campaign start date
Finished Material is required 7 days prior to the campaign start date

Non Conformance Incorrect material delivery may affect the on time installation and display period of the booked media campaign
will advise Media client of Non Conformance situations