

Bus Shelter

Overview



Bus Shelter



LXL or package
2 weeks

Description

Wherever you go in Australia, you can be sure Bus Shelter's aren't too far away. This Broadcast street furniture network reaches 92% of commuters.

Benefits

Bus Shelters are available in every state and can be bought line-by-line, or in the recommended light, medium and heavyweight packs. Panels can also be bought by market and skewed to different precincts.

Proven Results

Bus Shelters increase campaign results by over 20% at every stage of the consumer journey.





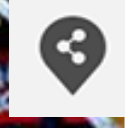
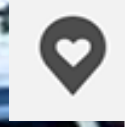
Arcare



Connecting families,
carers and residents

1300 272 273

Arcare Residential Care Home Care



Single Panels

	Single CBD	Single METRO	Single OUTER
Options	Available Nationally Area Specific options*	Available Nationally Area Specific options*	Available Nationally Area Specific options*
Minimum Quantity	1 Panels	1 Panels	1 Panels
Timing	Minimum 2 Weeks	Minimum 2 Weeks	Minimum 2 Weeks
Media Rate Per Panel	\$2,000.00	\$1,500.00	\$1,000.00
Install Per Panel	included	included	included
Production Per Panel	\$40.00	\$40.00	\$40.00

NOTE: All pricing excludes GST

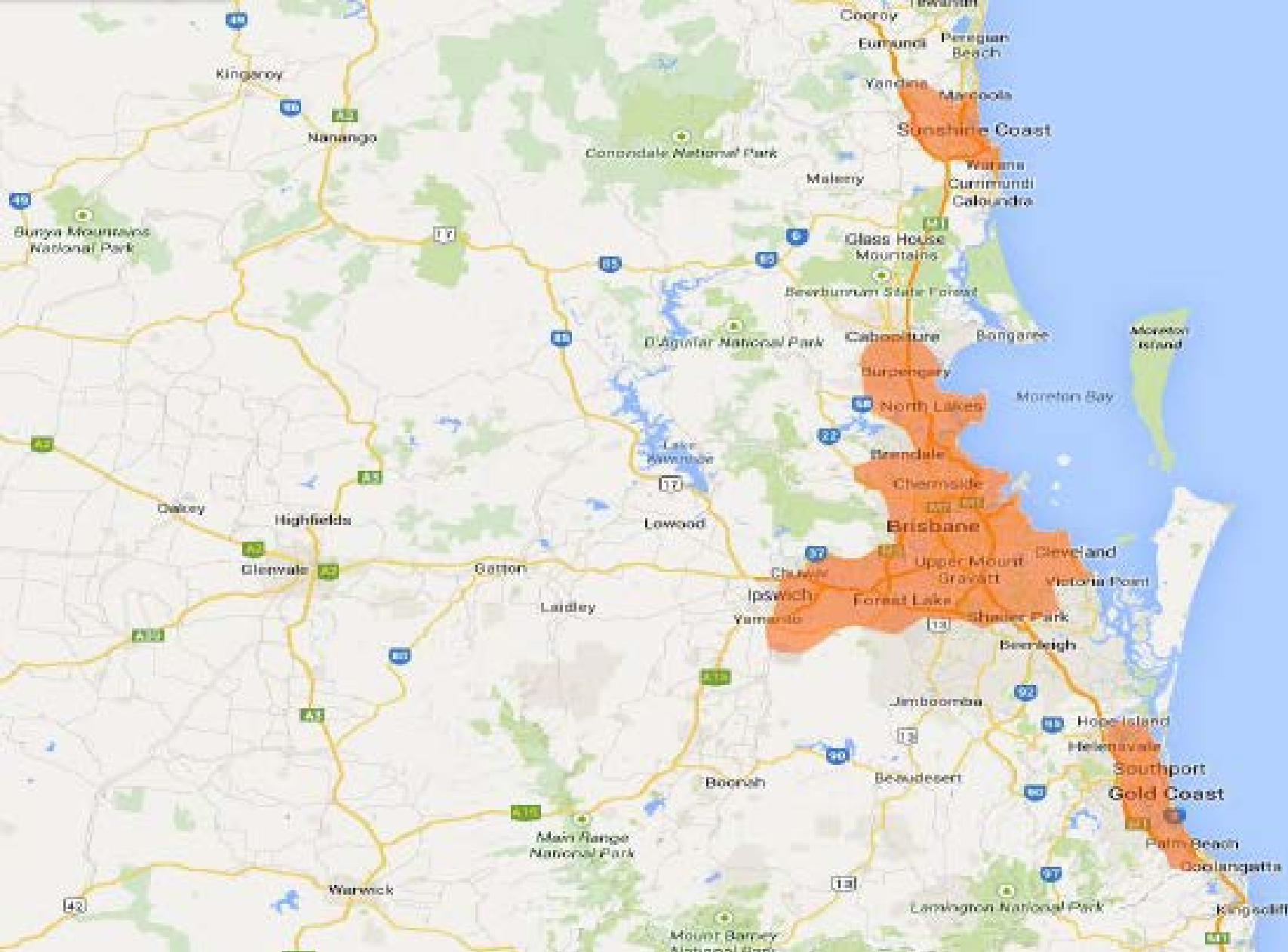
Popular 10 Pack

	Single CBD	Single METRO	Single OUTER
Options	Available Nationally Area Specific options*	Available Nationally Area Specific options*	Available Nationally Area Specific options*
Quantity	10 Panels	10 Panels	10 Panels
Timing	Minimum 2 Weeks	Minimum 2 Weeks	Minimum 2 Weeks
Media Rate Per Pack	\$20,000.00	\$15,000.00	\$10,000.00
Discounted Pack Rate	\$18,000.00	\$13,500.00	\$9,000.00
Production	\$400.00	\$400.00	\$400.00
Install Per Panel	included	included	included

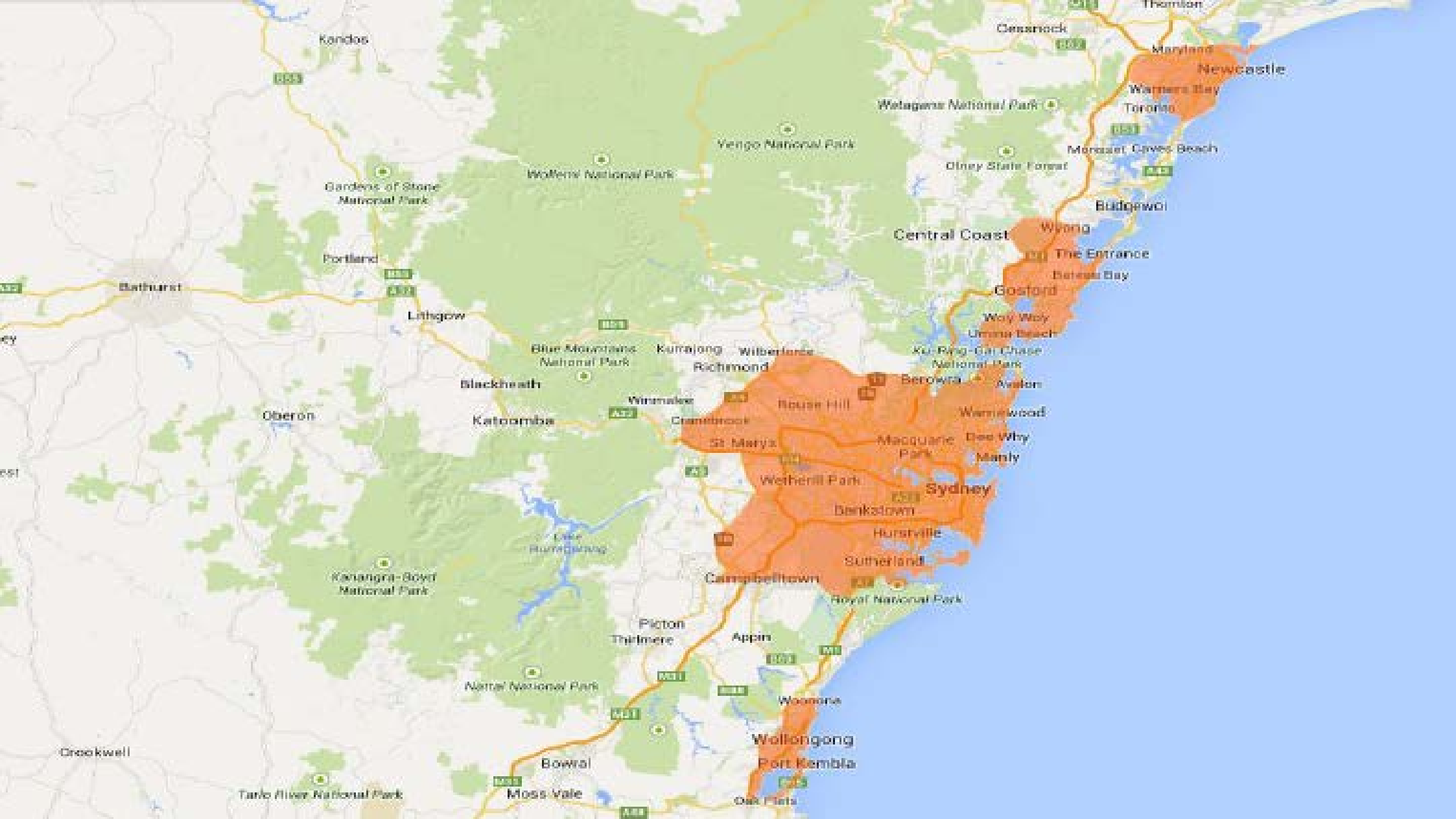
NOTE: All pricing excludes GST

Coverage Maps

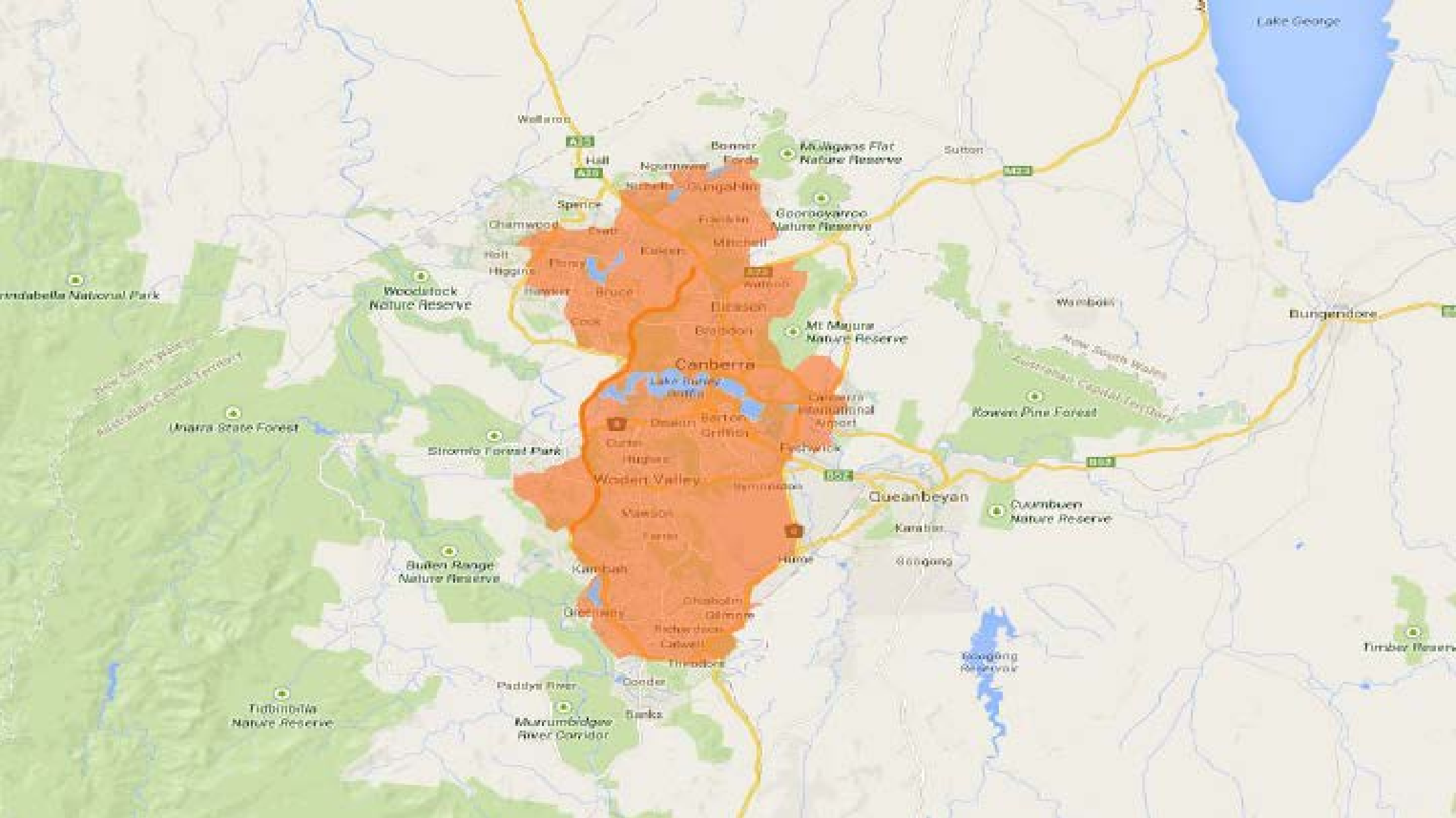




QLD Coverage



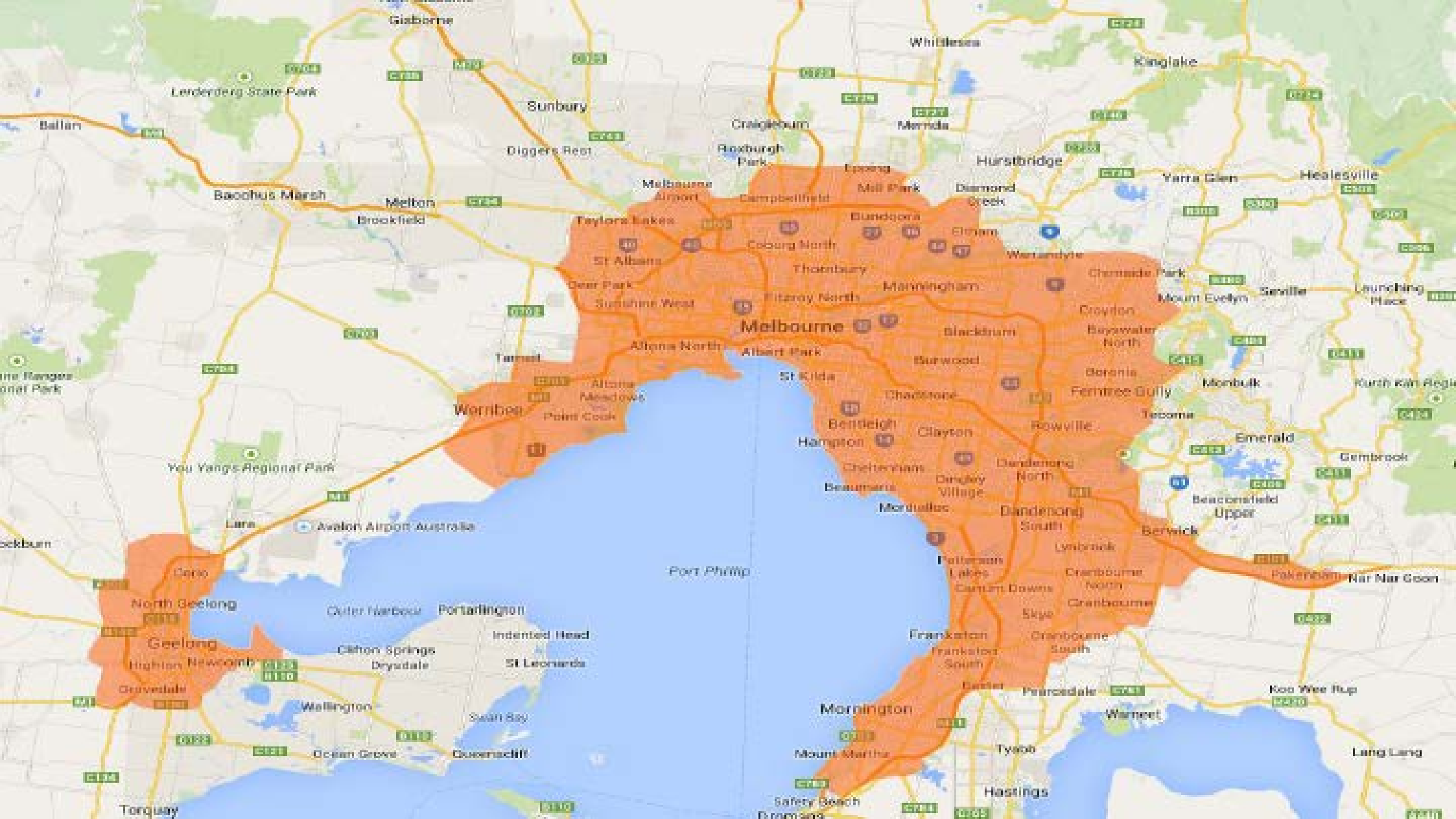
NSW Coverage



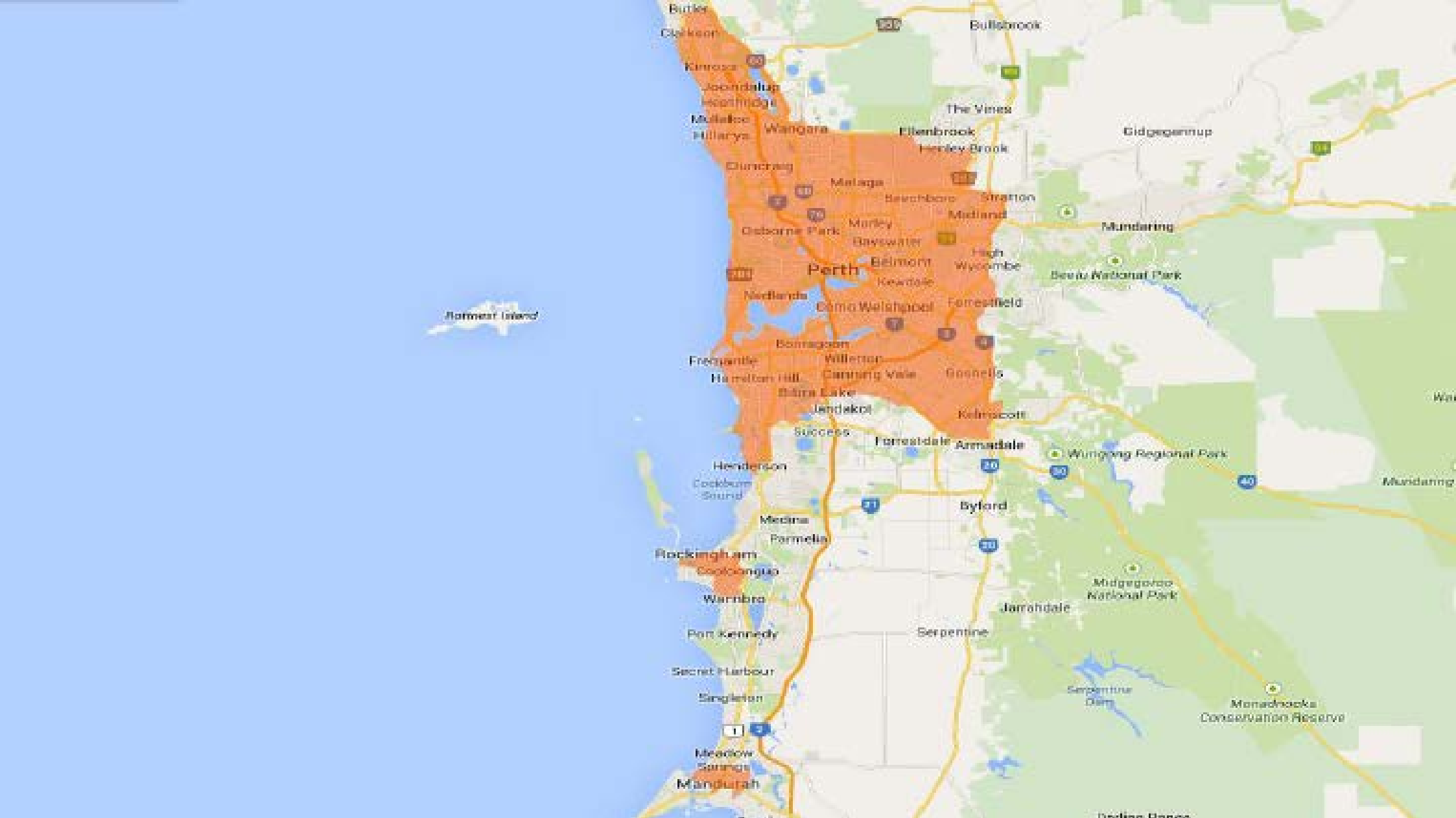
ACT Coverage



SA Coverage



VIC Coverage



WA Coverage

Terms of Trade

- ✓ All prices quoted are **exclusive of GST**.
- ✓ Prior to confirmation of any booking, we require clients to be **credit approved**, or campaigns **must be pre-paid in full**.
- ✓ Outdoor advertising campaigns are not able to be **cancelled or changed** in any way after a contract is signed.
- ✓ With an email request, Billboards Australia may **hold (or “pend”) inventory**, in order to facilitate the booking process, for a maximum of 48 hours.
- ✓ All quoted rates are **valid for 7 days** from the date of proposal.
- ✓ Unless otherwise stated, any production quote is for **one piece of creative** only.
- ✓ **Billboard campaigns** run for a minimum of four weeks, with 13 available start dates each year.
- ✓ **Transit campaigns** run four weeks minimum, with 13 available start dates each year, or 26 start date options for selected formats.
- ✓ Digital billboards campaigns run for one week minimum and **all digital billboards display multiple advertisers**
- ✓ **Photography** is not guaranteed for all campaigns (please speak to your representative for more details).
- ✓ **Exact tram / bus depot panel distribution** is not guaranteed and can be subject to change throughout a campaign
- ✓ If Billboards Australia is printing the material for a campaign, **correct artwork is due 21 days before** campaign start date.
- ✓ Our **installation period** commences on the Friday prior to contracted start date and ends on the Tuesday following the contracted start date. Material which is **delivered on time** will be installed within the period if there are no weather or wind delays.
- ✓ If artwork or material delivery **deadlines are not met**, the campaign is at risk of being installed late.
- ✓ Campaign end date does not guarantee removal of copy.

Please refer to the Terms and Conditions section of the advertising order for more information.





Billboards Australia



1300 750 922

e sales@billboardsaustralia.com.au
w billboardsaustralia.com.au