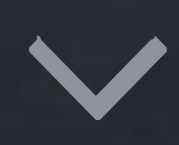




BILLBOARDS AUSTRALIA, YOUR OUTDOOR MEDIA PARTNER.



We plan, execute and optimise outdoor advertising campaigns that allow you to reach your ideal consumer across all audiences.

- BILLBOARDS
- DIGITAL
- BUS / TRAM
- BUS SHELTER
- TAXI

- RAIL PLATFORMS
- AIRPORT
- TRAINS
- STREET POSTER**
- MOBILE

- RETAIL
- WIFI
- SAMPLING
- SCOOTER
- PRINTING



STREET POSTER ADVERTISING

The only legitimate network nationally
(via leasing contracts)

Media time in market is guaranteed.
Available in the 5 capital cities –

Posters are installed weekly and maintained
throughout each week.

Available in Portrait and Landscape sizes.





Portrait (1440mm x 1020mm)

Media: \$25.00 per poster per week | Installation: \$3.00 per poster

Off the Wall is a state of mind. Thinking differently. Embracing creative self-expression. Choosing your own line on your board and in your life. When kids snuck into empty backyard pools seeking to expand the limits of what could be done on skateboards, Off the Wall was born. Vans. Off the Wall Since 1966.



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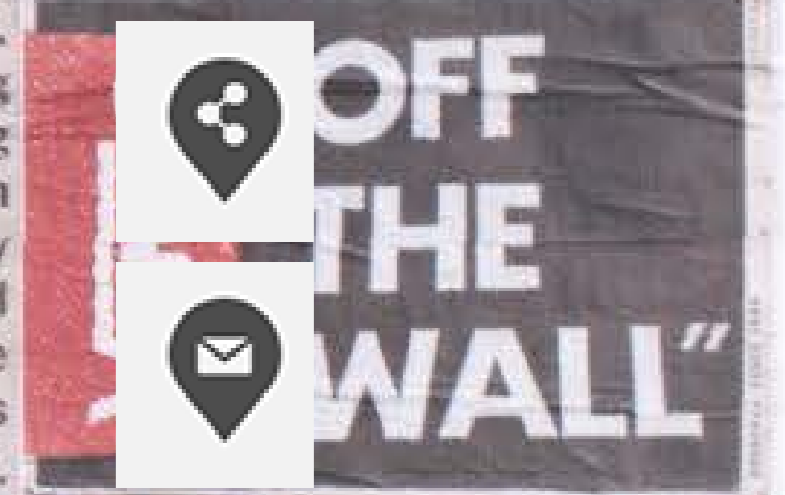
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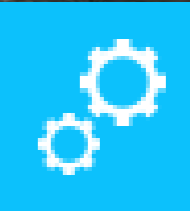


Landscape (1440mm x 2040mm)

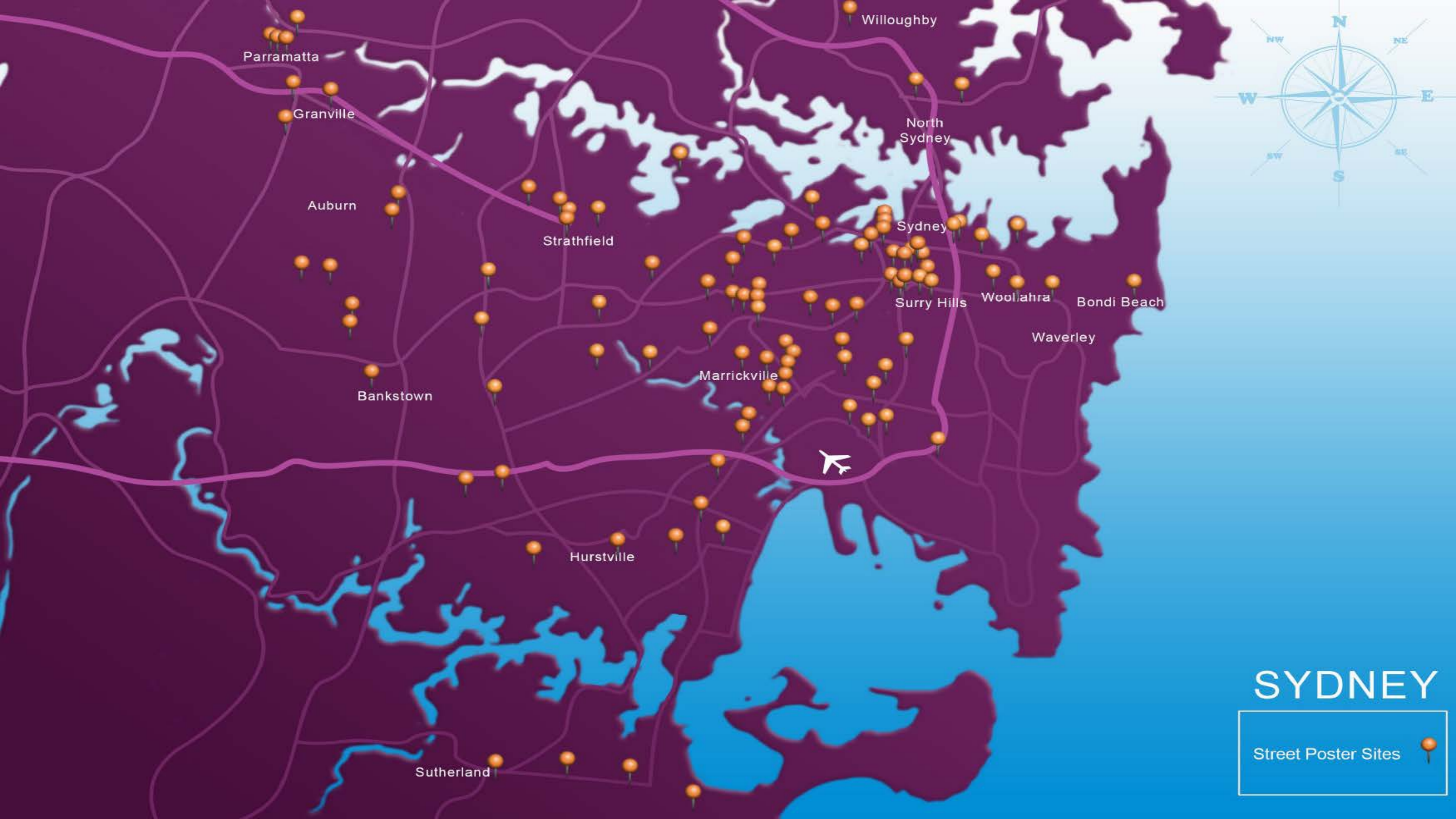
Media: \$50.00 per poster per week | Installation: \$6.00 per poster



Landscape Plus (1440mm x 3060mm)
Media: \$75.00 per poster per week | Installation: \$9.00 per poster



Landscape Plus (1440mm x 4080mm)
Media: \$100.00 per poster per week | Installation: \$12.00 per poster



Parramatta

Granville

Auburn

Bankstown

Sutherland

Strathfield

Hurstville

Marrickville

Willoughby

North Sydney

Sydney

Surry Hills

Woolahra

Bondi Beach

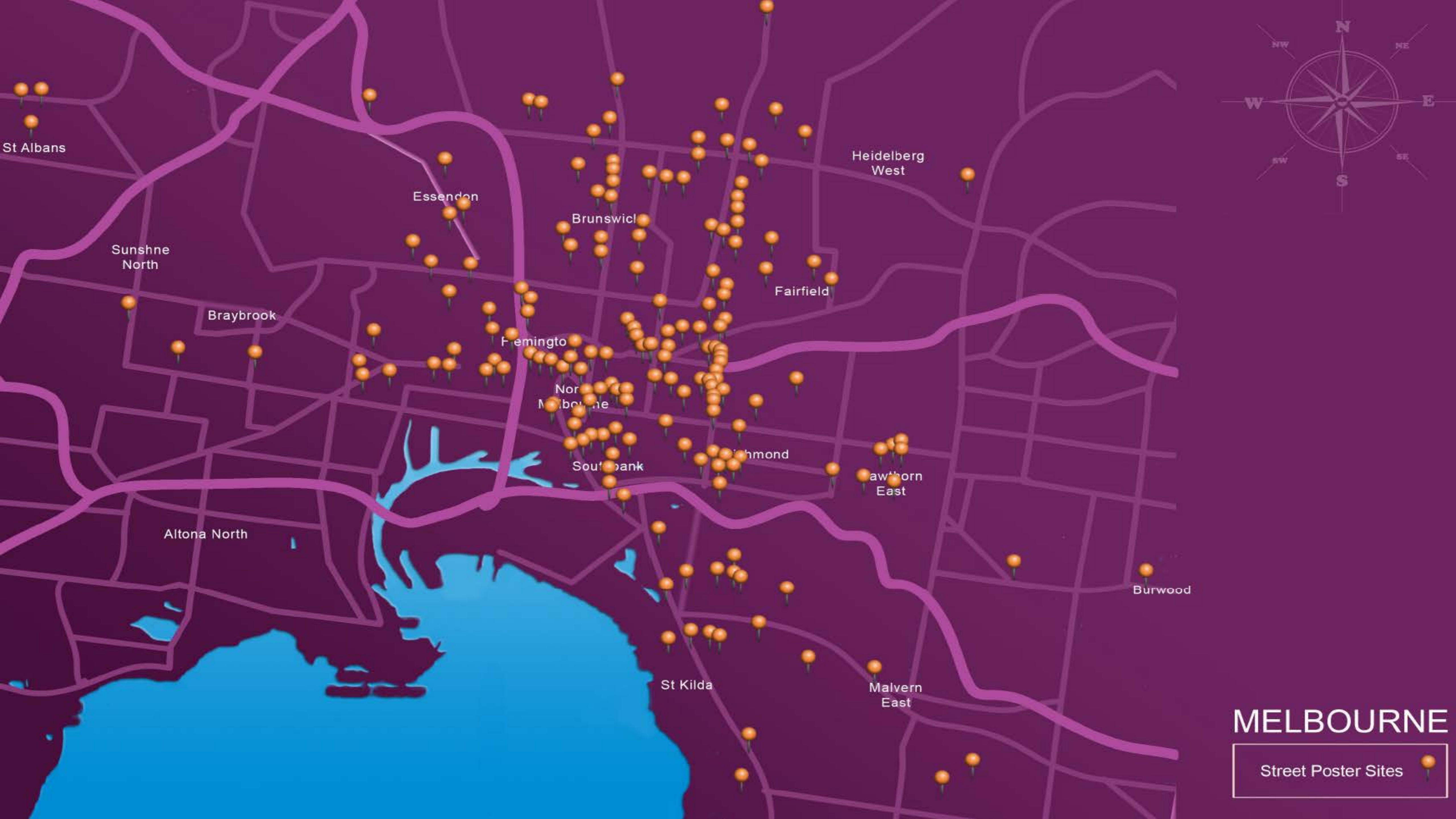
Waverley



SYDNEY

Street Poster Sites





MELBOURNE

Street Poster Sites 



2018 CALENDAR

Printed creative need to be delivered two weeks prior to start date. All media bookings start on Mondays.

 Billboard Start Dates

JANUARY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
30	1	2	3	4	5	6

FEBRUARY

M	T	W	T	F	S	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4
4	5	6	7	8	9	10

MARCH

M	T	W	T	F	S	S
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

APRIL

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

MAY

M	T	W	T	F	S	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

JUNE

M	T	W	T	F	S	S
31	1	2	3	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

JULY

M	T	W	T	F	S	S
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

AUGUST

M	T	W	T	F	S	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	29	30	31
1	2	3	4	5	6	7

SEPTEMBER

M	T	W	T	F	S	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

OCTOBER

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

NOVEMBER

M	T	W	T	F	S	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

DECEMBER

M	T	W	T	F	S	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6



CONNECT WITH US.



BBA Digital

Helping our ooh clients in online media buying. We plan, execute and optimise data driven programmatic campaigns that allow you to reach your ideal consumer across all online platforms.

1300 750 922

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w billboardsaustralia.com.au



Billboards Australia Pty Ltd

We connect brands with people. We deliver the right audiences, in the right locations, because we offer every billboard and ooh format type across all vendors, throughout Australia and New Zealand.

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w billboardsaustralia.com.au



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BIG.



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