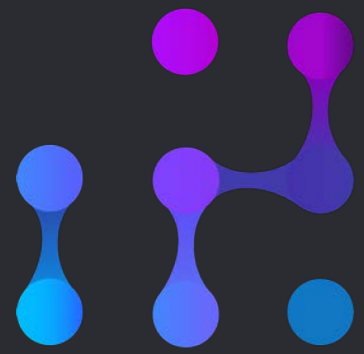


H E L L O .



We Create awareness | Increase ROI | Find customers | Leads Generation



WE ARE BBA DIGITAL, YOUR ONLINE MEDIA PARTNER.



We plan, execute and optimise data driven programmatic campaigns that allow you to reach your ideal consumer across all platforms.

01
Programmatic

02
Pay per click

03
Social media

PLAN & EXECUTE.

We build an understanding of your business that helps us form the right programmatic strategy for you.

Programmatic technology allows for targeted marketing at scale and our planning is based on this approach.

Our team delivers quality campaigns by using their expertise in combination with leading verification technologies and processes.

Via screening and scoring, our quality control filters allow us to find the most valuable inventory for your campaign.

DELIVERING REAL RESULTS.

01
Pay per click

02
Social media



Ad-Placement

Google ads, industry websites, ppc.



Analytics

Complete site analytics, competitor analysis.



Retargeting

Ad placement to entice customer website revisits.



Search

Maximising online visibility



SEO

Website optimization for search engines.



Strategy

Online placement and optimization strategy for lead generation.



Lead Generation

Maximising online visibility and ROI



Social Media

Instagram, twitter, Facebook, snapchat.

TARGET CONTEXTUAL ENVIRONMENTS

- NEWS
- BUSINESS
- FINANCE
- ENTERTAINMENT
- TRAVEL
- SPORTS
- WOMEN'S INTEREST
- MENS INTEREST
- TECHNOLOGY
- GAMING
- AUTOMOTIVE
- FASHION & BEAUTY
- FITNESS
- REAL ESTATE
- HEALTH
- RETAIL & SHOPPING
- HOME & GARDEN
- LIFESTYLES
- LAW & GOVERNMENT
- EDUCATION & CAREERS

Lead Generation

Search

Retargeting



Advertorial

Sponsorship



INTERGRATE & OPTIMISE.

We connect your data with our platform, to unlock audiences and insights. Our data platform allows us to combine your data with 2nd and 3rd party data sources to create relevant, targetable audience segments.

We avoid complacency and use a disciplined and systematic approach to ensure results are continuously improved.

Our optimisation team use a blend of algorithmic and manual optimisation techniques to ensure that your campaign performs.

Our targeting, analytics and optimisation tools allow us to constantly develop campaigns to maximise performance.

Our Multi-platform approach ensures every campaign reaches its potential.





CONNECT
WITH US.



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Billboards Australia